

Start Well Greenwich

Children and Young People's
Health and Wellbeing Services 2020

Schools Partnership



www.royalgreenwich.gov.uk

David Pinson
**Head of Commissioning &
Health Protection**
**Public Health Lead -
C&YP**



www.royalgreenwich.gov.uk

Children and Young People Health and Wellbeing Services 2020

Early Years – current services

- Health Visiting (0-4 years)
- Children's Centres (0-4 years)

School Age – current services

- School Nursing (5-19 years)
- Universal Youth Service (10-18/25 years)
- Universal Youth Summer Programme (10-18/25 years)
- Sexual health outreach and child weight management



Start Well Greenwich

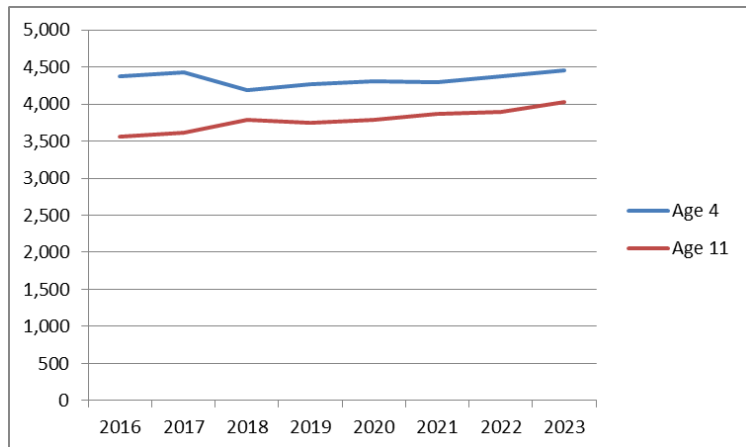
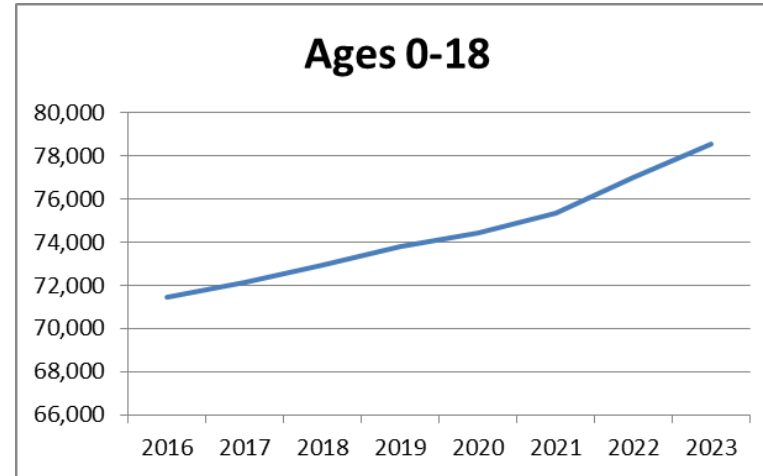
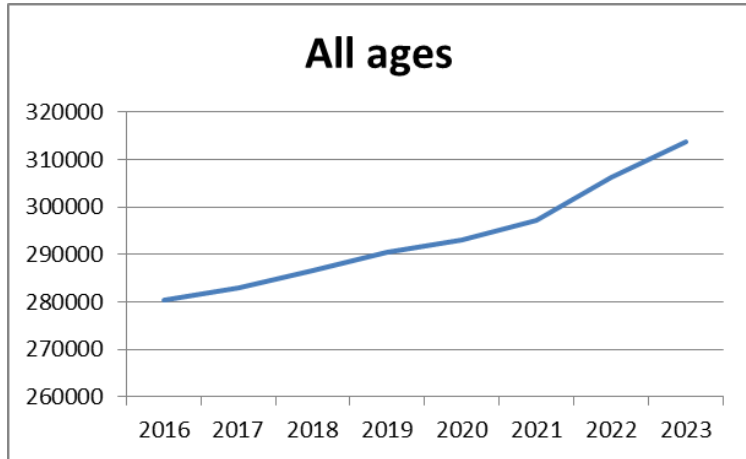


- Start Well Greenwich is the commissioning programme that will develop the arm of the Greenwich Prevention System (Live Well Greenwich) to support children, young people and their families
- Prevention needs to be delivered at a larger scale and systematically in order to achieve population level impact.
- Improve health & wellbeing through a whole system approach and an integrated system delivery model
- Prevention or early detection and turning the tap down on future demand
- Services working in partnership to deliver shared outcomes
- Outcomes tracked across the services



Population projections

The population of Greenwich has seen unprecedented growth in recent years and is projected to continue to grow



% change 2016 to 2023:

All ages: +12%

0 to 18: +10%

4 year olds (Reception Year): +2%

11 year olds (Year 7): +13%

In Greenwich, between
2014 and 2016

63

babies
*died in their
first year of life.*



(4.6 per 1,000 live births
compared to 3.2 per 1,000 in
London and 3.9 per 1,000 across
England)

Infant mortality
has increased since
2012-14 and is now
significantly worse
than London.

In Greenwich, between
2014 and 2016

27

***children and
young people
(aged 1-17 years) died
prematurely.***

(15 per 100,000) which is higher
than both London and England
(11.5 and 11.9 per 100,000
respectively).



Child mortality has
also increased since
2012-14 and is now
significantly worse
than London.

High levels
of teenage
pregnancy

High levels
of smoking
in
pregnancy

Low levels of
breastfeeding
in young
mothers

High
hospital
admissions

High levels
of
childhood
obesity

What are our challenges?

Domestic
and peer
violence

Poor
mental
health and
wellbeing

Youth
violence
and
exploitation

Gap in
educational
attainment

Increasing
secondary
school age
population

What are the key outcomes to achieve?

Best start in life

- Reduced smoking rates in pregnancy
- Improved breastfeeding by young mothers
- Reduced risk of injury and preventable illness

Healthy childhood

- Increased proportion of children with healthy weight
- Good oral health
- Improved mental health and wellbeing
- Reduction in hospital admissions

Achieve potential

- Reduced risky behaviours
- Ensuring all children, particularly vulnerable groups achieve full potential at educational key stages
- Increased ambition
- Increased employment, education and training

Strong parenting

- Increased skills, confidence and quality of parenting – particularly new and young parents and parents of adolescents
- Fewer families are in chaotic environments
- Reduced isolation and strengthening supportive communities



Dave Borland Head of Joint Commissioning. Children's Services



www.royalgreenwich.gov.uk

What is proposed?

- Integration of Health Visiting and Children's Centres
- Integration of School Nursing and Universal Youth
- Investment in new adolescent services to address key priorities (in and out of school settings)
- Development of social prescribing for children and young people
- New service to be aligned with Early Help and NHS networks
- Interactive, borough-wide digital offer, including a new Digital Passport at the start of secondary school



Digital Passport

- All children starting secondary school offered a digital 'passport'
- Passport to provide information about health, wellbeing and activities in the borough
- Conduct questionnaires and analyse the data, which will identify interests, needs and risks
- Build a 'digital relationship' with young people, and profile risk
- Incorporate social prescribing and promote services, activities, refer and signpost
- Incorporate a Help Button, live chat, messaging
- Aligned with Integrated School Nursing and Universal Youth Service, and the new Adolescent services
- Strong partnership with all secondary schools
- Utilisation of apps and other digital solutions



Integration of School Nursing and Universal Youth - Vision

- Systematically linking C&YP to positive out-of-school activities and community organisations
- Utilising social prescribing
- Strengthening early detection and support, in and out of schools
- Creating a stronger, integrated service offer



New Adolescent Services

- Development of new services for adolescent children
- In and out of school settings
- Mixed method approach (face-to-face, digital)
- Focus on 4 key areas
 - Healthy food / healthy weight/ Physical activity
 - Educational attendance and attainment
 - Mental health and wellbeing
 - Risk (drugs and alcohol, exploitation, sexual health, violence)



Quality Assurance

- A quality assurance programme for Start Well Greenwich
- Strengthen the voice of children, young people, parents and carers in service review and development
- Systematic feedback opportunities after receiving services
- Digital solutions
- Mystery shopping



Timetable

Action	Start Date	End Date
Stakeholder Engagement Process (Pre-tender)		28/02/2019
Publish Tender	01/05/2019	
Tender Period	01/05/2019	30/06/2019
Award of Contract	01/09/2019	30/10/2019
Mobilisation Starts	01/10/2019	31/03/2020
Start of New Contracts	01/04/2020	

Finance

Service	Indicative budget for service area
Children's Centres, integrating Health Visiting	9,500,000
Universal Youth Service, integrating School Nursing	2,300,000
New adolescent services, incorporating current sexual health outreach and weight management services	1,200,000
Digital Passport and quality assurance	500,000

We are currently not in a position to confirm final allocations, therefore, these figures are indicative

Opportunities for schools to get involved

Engagement sessions

- 30th Jan 12.30-4pm** Schools and the Service Model
- 6th Feb 9.30-1pm Technology, Innovation and Outcomes
- 18th Feb 12.30-4pm Early Years and Integration
- 25th Feb 12.30-4pm** School-aged years and Integration
- 26th Feb 12.30-4pm Adolescent Services

Join a focus group and/ or tender panel

Please leave contact details if you'd like your school to be represented



Start Well Greenwich webpage

- The Royal Borough of Greenwich has just launched a new webpage where interested parties and members of the public can find out more on Start Well Greenwich, including our vision, plans, engagement events and the procurement timetable. You can also download the presentations about the proposals.
- Organisations interested in bidding to deliver the Start Well Greenwich 2020 services will need to register on the Royal Borough of Greenwich e-tendering site to ensure that they receive all future communications regarding the engagement and tendering process;

Start Well Greenwich webpage

- https://www.royalgreenwich.gov.uk/info/200234/children_young_people_and_families/2092/developing_future_health_and_wellbeing_services_for_children_and_young_people



Where to send your questions and comments

- Feedback to Joint Commissioning Team email: childrens-commissioning@royalgreenwich.gov.uk
 - Ideas for innovative services and models
 - Ideas for how to measure the success of the service
 - Ideas of effective use of digital platforms
 - Ideas on integrated models of service delivery

We will post our responses to questions at:
<https://royalgreenwich.proactishosting.com/>
(You will need to register or login)



Table discussions



Table discussion - questions

- What are the most important things that schools will require from an integrated school nursing and youth support service?
- How should the service support primary aged children?
- How should the service support secondary aged children?
- What features should the digital passport have and how can we work with schools to promote it to pupils?

