

Start Well Greenwich

Children and Young People's
Health and Wellbeing Services 2020

Schools and the
Service Model



www.royalgreenwich.gov.uk

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Agenda

- 12.30 – 13.00 – Refreshments / Registration
- 13.00 – 13.05 – Welcome
- 13:05 – 13.45 – Presentation
- Break
- 14.15 – 14.25 – Presentation
- 14:25 – 15.30 – Table Discussions
- 15.30 – 16.00 – Networking



Children and Young People's Health and Wellbeing Services 2020

- We believe that all children in Greenwich, regardless of their background or circumstances, should have a happy and fulfilled childhood where they belong, grow and succeed so that they enter adulthood ready, willing and able to achieve their highest potential.
- Royal Greenwich currently commissions a number of individual services that support children and their families. We believe we can harness and further strengthen the work of these services by bringing them together within a new model.



Children and Young People's Health and Wellbeing Services 2020

- Through integration, partnership and alignment, we believe we will be able to offer seamless, modern, tailor-made services to children, young people and their families, and identify any issues and offer support at the earliest possible time before they escalate.
- Our future services will need to fully embrace digital technology, data collection and communication in order to meet the challenges of our communities and match their expectations
- Today is part of the consultation programme to develop these services for 2020
- The session today will be focusing on Schools and the Service Model



Start Well Greenwich



- Start Well Greenwich is the commissioning programme that will develop the arm of the Greenwich Prevention System (Live Well Greenwich) to support children, young people and their families
- Prevention needs to be delivered at a larger scale and systematically in order to achieve population level impact.
- Improve health & wellbeing through a whole system approach and an integrated system delivery model
- Prevention or early detection and turning the tap down on future demand
- Services working in partnership to deliver shared outcomes
- Outcomes tracked across the services



Our Vision

- Evidence-based innovation – transforming our services for the 21st century
- Service modernisation including service delivery partnerships that share the delivery of outcomes
- Detection and support as early as possible
- Embracing community and peer development opportunities
- Consistent offer across the borough and diversity in provision and take-up.
- Getting the best out of our physical assets



Population – Children and Young People



c.73,000

0 to 18 years old live in RBG (as of 2018*, CYP)

This is **24%** of the total population in Royal Greenwich

Children and Young People from BME groups account for **over half** of all children living in the area; this compares with 22% in the country as a whole



c.43,000 pupils attend a RBG school

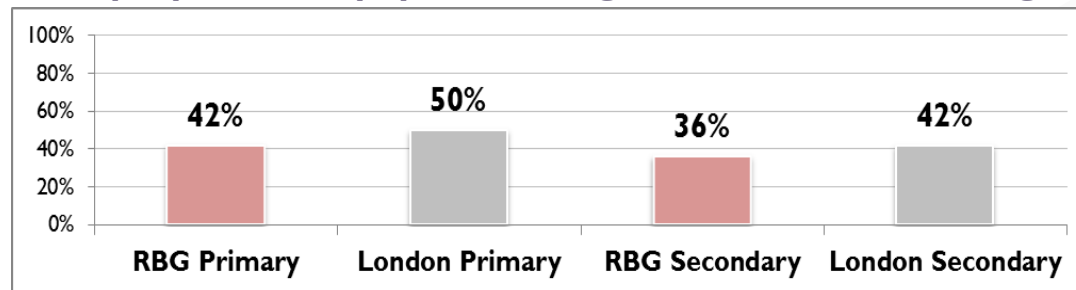
c.4,000 2,3 and 4 years olds access funded childcare places

c.15% of pupils have special educational needs

150+
language

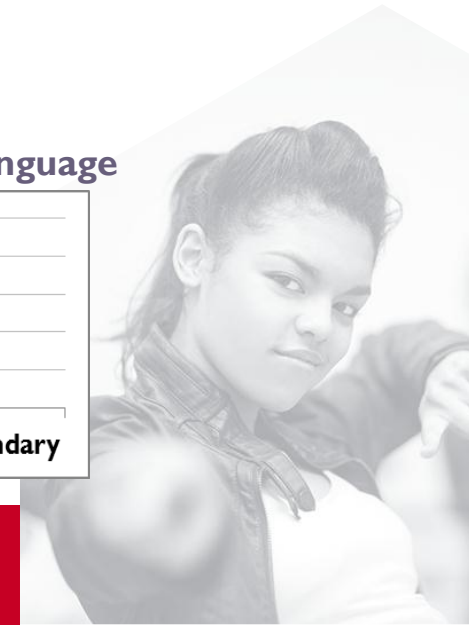


The proportion of pupils with English as an additional language



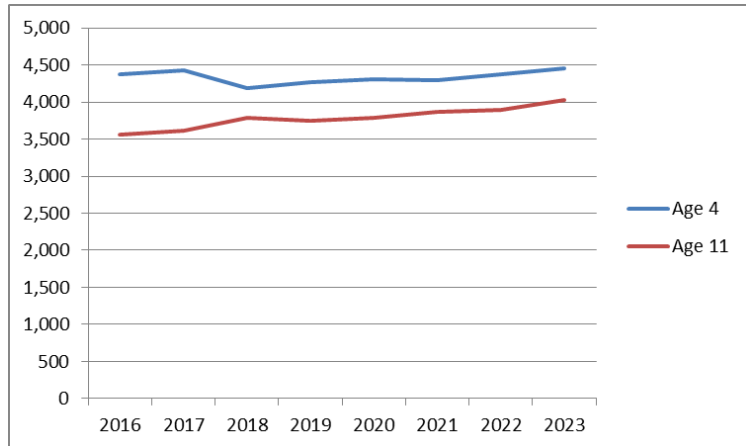
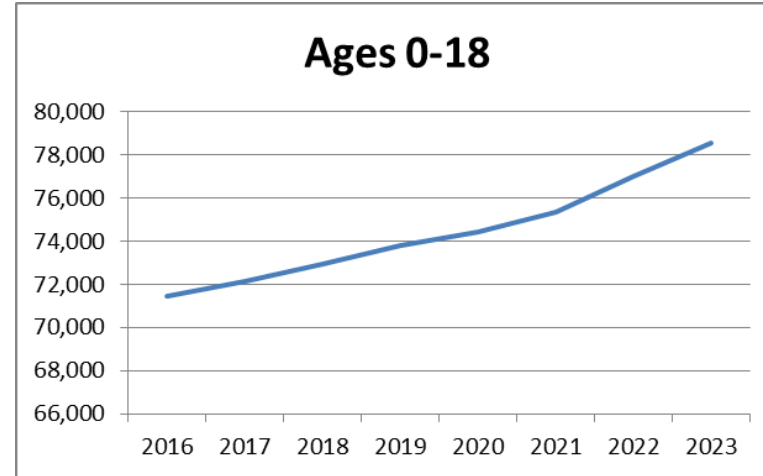
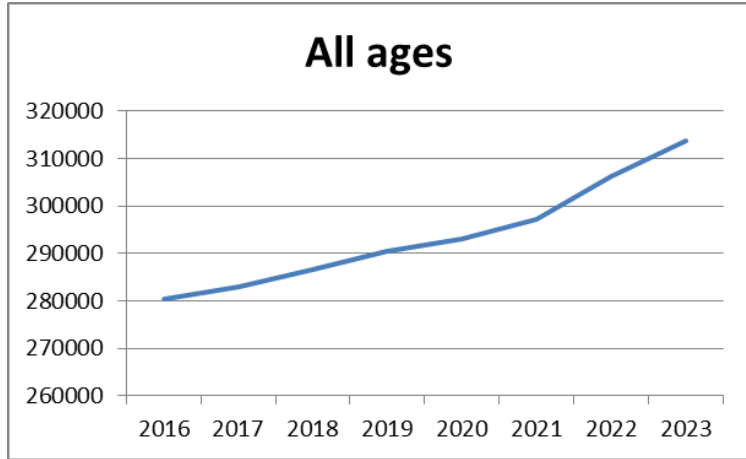
*GLA BPO based projections (June 2018)

**+150 languages are spoken by at least one RBG pupil, the main one after English being Yoruba (c.2,600 speakers; 6% of pupils)



Population projections

The population of Greenwich has seen unprecedented growth in recent years and is projected to continue to grow



% change 2016 to 2023:

All ages: +12%

0 to 18: +10%

4 year olds: +2%

11 year olds: +13%

4 and 11 year old projections feed into school roll projections in terms of planning for current and future pressures



In Greenwich, between
2014 and 2016

63

babies
died in their
first year of life.



(4.6 per 1,000 live births
compared to 3.2 per 1,000 in
London and 3.9 per 1,000 across
England)

Infant mortality
has increased since
2012-14 and is now
significantly worse
than London.

In Greenwich, between
2014 and 2016

27

***children and
young people
(aged 1-17 years) died
prematurely.***

(15 per 100,000) which is higher
than both London and England
(11.5 and 11.9 per 100,000
respectively).



Child mortality has
also increased since
2012-14 and is now
significantly worse
than London.

High levels of teenage pregnancy

High levels of smoking in pregnancy

Low levels of breastfeeding in young mothers

High hospital admissions

High levels of childhood obesity

What are our challenges?

Domestic and peer violence

Poor mental health and wellbeing

Youth violence and exploitation

Gap in educational attainment

Increasing secondary school age population

What are the key outcomes to achieve?

Best start in life

- Reduced smoking rates in pregnancy
- Improved breastfeeding by young mothers
- Reduced risk of injury and preventable illness

Healthy childhood

- Increased proportion of children with healthy weight
- Good oral health
- Improved mental health and wellbeing
- Reduction in hospital admissions

Achieve potential

- Reduced risky behaviours
- Ensuring all children, particularly vulnerable groups achieve full potential at educational key stages
- Increased ambition
- Increased employment, education and training

Strong parenting

- Increased skills, confidence and quality of parenting – particularly new and young parents and parents of adolescents
- Fewer families are in chaotic environments
- Reduced isolation and strengthening supportive communities



Dave Borland Head of Joint Commissioning. Children's Services



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The new model – which services are in scope?

- Health Visiting (0-4 years)
- Children's Centres (0-4 years)
- School Nursing (5-19 years) including YOS Nursing
- Universal Youth Service (10-18/25 years)
- Universal Youth Summer Programme (10-18/25 years)



The new model

- The new model will encompass significant system change with robust stakeholder engagement – with half-day sessions, focusing on key areas and participation of children and young people and families in the design of services.
- Establishment of Start Well Greenwich, a new prevention system for children and young people, aligned with Live Well Greenwich
- Universal services that encourage access, allows for relationships to be developed, needs to be identified and additional support to provided / accessed at the earliest possible time



The new model

- The delivery of outcomes - shared and tracked between providers
- Maintain our commitment to 1001 Days, but in addition, expand provision across all age ranges from childhood to employment and strengthen adolescent support
- Services based on robust evidence
- Digital technology and communication to be incorporated across all services



What is proposed?

- Integration of Health Visiting and Children's Centres
- Integration of School Nursing and Universal Youth
- Investment in new adolescent services to address key priorities (in and out of school settings)
- Development of social prescribing for children and young people
- New service to be aligned with Early Help and NHS networks
- Interactive, borough-wide digital offer, including a new Digital Passport at the start of secondary school



Digital Passport

- All children starting secondary school offered a digital ‘passport’
- Provided a login to create an online profile (‘passport’) on a web based platform (e.g. web-portal)
- Identify needs of the young person through questionnaires and information the child shares with us
- Provide them with tailored information and support (‘social prescribing’) about school services, community activities and opportunities, health services etc.
- Link to online sexual health services including free condom mail order and chlamydia testing kit
- Build a ‘digital relationship’ with young people, and profile risk
- Incorporate a Help Button, live chat, messaging
- Aligned with Integrated School Nursing and Universal Youth Service, and the new Adolescent services
- Strong partnership with all secondary schools
- Utilisation of apps and other digital solutions



Integration of School Nursing and Universal Youth - Vision

- Systematically linking C&YP to positive out-of-school activities and community organisations
- Utilising social prescribing
- Develop Young Health Champions (Royal Society for Public Health) - This qualification is for C&YP who want to take on the role of a health champion, helping young people to improve their health
- Strengthening early detection and support, in and out of schools
- Creating a stronger, integrated service offer



New Adolescent Services

- Development of new services for adolescent children
- In and out of school settings
- Exploring delivery models such as Peer to Peer, Buddying Schemes
- Includes development of a support offer for parents/carers of adolescent children
- Mixed method approach (face-to-face, digital)
- Focus on 4 key areas
 - Healthy food / healthy weight/ Physical activity
 - Educational attendance and attainment
 - Mental health and wellbeing
 - Risk (drugs and alcohol, exploitation, sexual health, violence)



Quality Assurance

- A quality assurance programme for Start Well Greenwich
- Strengthen the voice of children, young people, parents and carers in service review and development
- Systematic feedback opportunities after receiving services
- Digital solutions
- Mystery shopping



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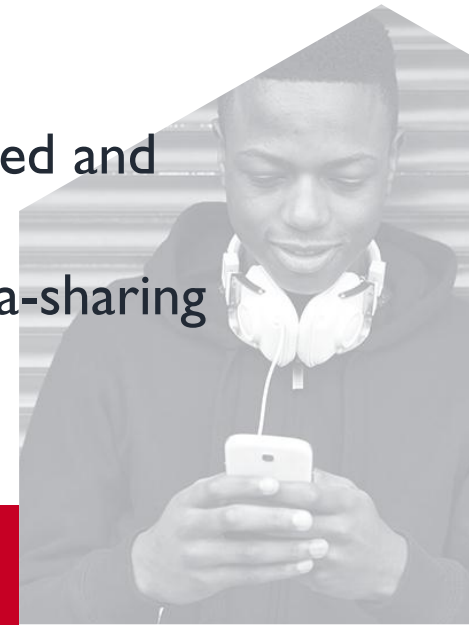


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Schools and the Service Model

Proposals

- Integration will mean one contract to deliver both Health Visiting and Children's Centre services
- Integration will mean one contract to deliver both School Nursing and Universal Youth services
- Contracts may be broken down further geographically.
- Wherever possible services need to be co-located
- Bids will need to demonstrate how the service is integrated and delivered by multi-disciplinary teams
- Partners under the same contract will need to have a data-sharing agreement in place



Schools and the Service Model

Proposals

- A digital offer is critical to these services. Bids will need to demonstrate how they have integrated digital technology within service delivery both capturing outputs, outcomes, delivering KPIs, as well as how the service communicates with children, young people and their families
- The digital offer must link with the Digital Passport
- Services will need to demonstrate how they are going to build a strong partnership with schools
- Service access and client communication must include a digital component (for example, wherever there is a need to book an appointment, there must be a facility to do this online.)
- We will expect the service to demonstrate regular review and adaptation based on the data it is collecting. This will need to be in partnership with Start Well Greenwich partners, including schools
- We want the service to work with schools to identify children that are vulnerable and are at risk of poor outcomes, particularly at transition points (primary to secondary)
- We want to focus on outcomes monitoring and only focus on outputs when performance is below target.



Schools and the Service Model

- It is up to providers how you develop partnerships and who you do this with
- Bids will need to demonstrate an understanding of the School context and how these services can work effectively and successfully within educational settings.
- Bids will need to demonstrate how they will develop a seamless in and out of school offer.
- Bids will need to demonstrate how they will communicate with schools to make them aware of the school offer and how they can encourage children to engage in it.



Answering questions

How are schools included in this whole process?

- Schools Partnership consultation took place on 29th January
- A set of consultation events have been planned that have been distributed through Schools ebulletin (including this one)
- Ongoing feedback to the Joint Commissioning Team through the email - childrens-commissioning@royalgreenwich.gov.uk
- Requesting school representation on the tender panels
- Forthcoming focus groups with schools

How are young people included in this whole process?

- Consultation with young people's groups (e.g. Young Commissioners, Greenwich Young People's Council, Children in Care Council and You're Welcome)
- Consultation with young people through online and face to face surveys
- Bidders will be asked to provide a young people friendly bid
- Young People's Tender Panel who will assess and interview providers



Answering questions

How will views of schools/teachers on what they feel the service should look like be taken into consideration?

- Pre-tender: When developing the specification we want to feed in ideas from schools/teachers on what services should be considering.
- Tender: School representation on the tender panel will assess the quality of the bids and support the overall decision on which providers are recommended.
- Post-tender: Expectation that providers will work with partners, including Schools, to continue to shape the service to best meet the needs of young people.

Tracking is a challenge due to confidentiality. Clarity is required on how it is done and who data is shared with.

- While tracking will take place on an individual level for services, outcome reporting will predominately occur on an aggregate/anonymised basis.
- Providers will be required to submit case studies in line with consent agreements
- We would like to explore sharing of data to inform tracking of risk and outcomes in line with GDPR



Answering questions

Are services open to those young people from other boroughs who attend schools in Greenwich?

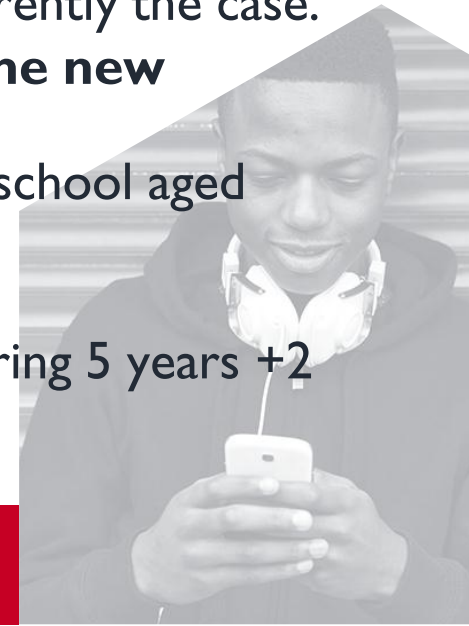
- Services will be open to young people from other boroughs who attend schools in Greenwich.
- As part of the output reporting, we will be monitoring services through take up by Greenwich residents.
- The integrated Health Visiting and Children Centre service is resident based. Non-residents may access CCs, but the contract will monitor registration and participation rates on the basis of Greenwich postcode, as is currently the case.

Is money being taken out of school health services to fund the new pathway?

- No, we are allocating more money from the overall budget into school aged services and the adolescent pathway

How long will the contract be for?

- We cannot confirm that at the current time, but we are considering 5 years +2 +2. We continue to welcome feedback on contract length.



Answering questions

How does sexual health and substance misuse factor into this service?

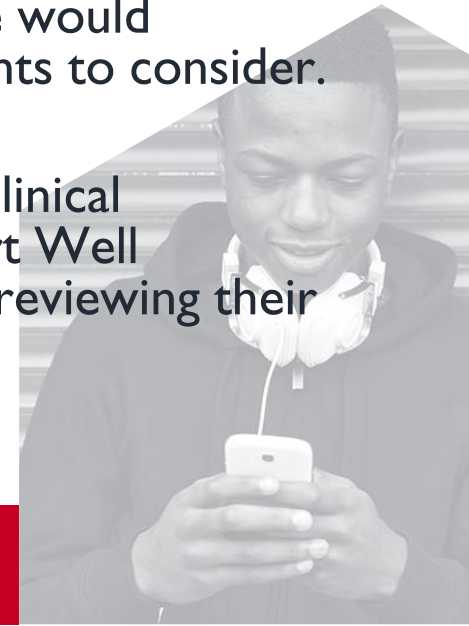
- Sexual health outreach services will be part of the overall package of services and we expect the services to align and work together.
- These services will provide universal and targeted substance misuse provision to complement the specialist support available.

How are schools going to be included with their experience of teen pregnancies?

- As part of the Children's Centre and Health Visiting we will want providers to include a more intensive set of support for teenage parents. We would welcome schools input into how this should look and key elements to consider.

Where do specialist schools fit into this?

- Specialist School Nursing is commissioned through Greenwich Clinical Commissioning Group (GCCG). GCCG are involved in the Start Well commissioning development and will be using this experience in reviewing their own services to ensure alignment



Schedule for the rest of the day

Break now and networking opportunity

The rest of the afternoon

- Outline engagement process and themed sessions
- Finance
- Start Well Greenwich website and portal
- Facilitated table discussions



Break for 20 minutes



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Finance

Service	Indicative budget for service area
Children's Centres, integrating Health Visiting	9,500,000
Universal Youth Service, integrating School Nursing	2,300,000
New adolescent services, incorporating current sexual health outreach and weight management services	1,200,000
Digital Passport and quality assurance	500,000

We are currently not in a position to confirm final allocations, therefore, these figures are indicative

Timetable

Action	Start Date	End Date
Stakeholder Engagement Process (Pre-tender)		28/02/2019
Publish Tender	01/05/2019	
Tender Period	01/05/2019	30/06/2019
Award of Contract	01/09/2019	30/10/2019
Mobilisation Starts	01/10/2019	31/03/2020
Start of New Contracts	01/04/2020	

Further engagement sessions

6th Feb 9.30-1pm

Technology, Innovation and Outcomes

18th Feb 12.30-4pm

Early Years and Integration

25th Feb 12.30-4pm

School-aged years and Integration

26th Feb 12.30-4pm

Adolescent Services



Start Well Greenwich webpage

- The Royal Borough of Greenwich has just launched a new webpage where interested parties and members of the public can find out more on Start Well Greenwich, including our vision, plans, engagement events and the procurement timetable. You can also download the presentations about the proposals.
- Organisations interested in bidding to deliver the Start Well Greenwich 2020 services will need to register on the Royal Borough of Greenwich e-tendering site to ensure that they receive all future communications regarding the engagement and tendering process;

Start Well Greenwich webpage

- https://www.royalgreenwich.gov.uk/info/200234/children_young_people_and_families/2092/developing_future_health_and_wellbeing_services_for_children_and_young_people



Where to send your questions and comments

- Feedback to Joint Commissioning Team email: childrens-commissioning@royalgreenwich.gov.uk
 - Ideas for innovative services and models
 - Ideas for how to measure the success of the service
 - Ideas of effective use of digital platforms
 - Ideas on integrated models of service delivery

We will post our responses to questions at:
<https://royalgreenwich.proactishosting.com/>
(You will need to register or login)



Facilitated Table discussions

- Each Table has a Facilitator and Scribe
- Questions on each of your tables to discuss
- Your views and ideas will inform development of the specification and tender along with further feedback from engagement sessions, children and young people and their families
- We're capturing your questions
- Don't worry – No volunteers to feedback



Table discussions



Table discussion - questions

- What are the most important things that schools will require from an integrated school nursing and youth support service?
- How should the service support primary aged children?
- How should the service support secondary aged children?
- What features should the digital passport have to incentivise young people to engage?
- How can we work with schools to promote the Passport to pupils and schools?
- What kind of schools information would you like on the Digital Passport?

