

Royal Borough of Greenwich

Social Value Framework

Introduction

The Royal Borough is utilising the Public Services (Social Value) Act 2012 to deliver on its commitment to making the most out of every 'Greenwich Pound' spend and improve the wellbeing of its residents. As such, we are embedding a social value approach into our commissioning and procurement activities. Social Value is interpreted in different ways by different Organisations, but in Greenwich, it is defined as - outcomes offered by a contractor as **additional** benefits **over and above** the core requirements of the commissioning or procurement exercise. This means a social value offer from a potential supplier **should not** add cost to the tender price. To ensure the social value delivered through our commissioning and procurement activities addresses the real economic, social and environmental wellbeing needs of the residents, the social value outcomes sought in contracts are intrinsically linked to the 8 corporate themes of the council as listed in the table below. Commissioners will determine as part of the pre-procurement phase, which outcomes are best suited to the procurement and will include them in the procurement.

Themes	Objectives	Specific Social Value Outcomes Potential Supplier can offer	Contact / Owner
A Healthier Greenwich	<ul style="list-style-type: none"> To work with partners in the NHS and elsewhere to ensure it meets the needs of residents and the standards required 	<ul style="list-style-type: none"> ✓ Support by either funding a scheme or providing resources to run schemes aimed at reducing demand on specialist NHS services. e.g. programme supporting Asthma ✓ Support by either funding a scheme or providing resources to run schemes aimed at reducing Reduce inappropriate attendances at A&E. 	
	<ul style="list-style-type: none"> To work with all of our partners to support those who are experiencing mental health issues 	<ul style="list-style-type: none"> ✓ Work with local VCS providers to offer Greenwich residents access to mental health information and guidance. ✓ Employ xx% or recruit xx% of volunteers who have had or have mental health issues 	
	<ul style="list-style-type: none"> To work to support people suffering from or at risk of suffering from obesity and type 2 diabetes 	<ul style="list-style-type: none"> ✓ Support either by funding or providing resources to run schemes that signpost local people to the right organisations helping to reduce obesity and type 2 diabetes e.g. residents to sign up to Sugar Smart; or promote a physical activity 	
	<ul style="list-style-type: none"> To work to help raise awareness of diseases such as sickle cell and HIV to increase rates of testing and support those suffering 	<ul style="list-style-type: none"> ✓ Support prevention by running education and publicity campaigns with specific targets (e.g. raise awareness of diseases such as sickle cell, HIV etc). 	
	<ul style="list-style-type: none"> To work to identify and support marginalized groups to provide more proactive adult safeguarding 	<ul style="list-style-type: none"> ✓ Employing a percentage of people from marginalised groups as part of the contract e.g. disable people, disadvantage people 	
	<ul style="list-style-type: none"> To work towards becoming a dementia friendly Borough 	<ul style="list-style-type: none"> ✓ Provide staff or financial resources to support the signposting of local people to the right organisation to help improve their health and wellbeing 	
	<ul style="list-style-type: none"> To work to address food poverty and poor nutrition 	<ul style="list-style-type: none"> ✓ Be a business partner supporting projects that use food to reduce provides ✓ social isolation Reduction in service users who are experiencing food poverty ✓ Provision of services and or materials to improve the Royal Borough's Allotments ✓ Divert edible food waste from disposal to those in need ✓ Host and support Holiday Hunger campaigns 	

	<ul style="list-style-type: none"> • <i>To promote independence and community resilience</i> 	<ul style="list-style-type: none"> ✓ Provide financial or human resource support to a care home to deliver a scheme that promotes independence ✓ Provide staff or resources to support local initiatives such as e.g. Sugar Smart, Healthy Catering Commitment, London Healthy Workplace Charter and Greenwich Breast Feeding Friendly ✓ Support schemes which improving independent travel skills for young people with special educational needs and disabilities ✓ Support schemes to increase access to community services for children with special educational needs and disabilities 	
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A Safer Greenwich	• <i>To work with partners in the Police and resident groups to help make our Borough safer</i>		
	• <i>To help to make the Borough roads safer and spaces for communities to use</i>	✓ To ensure vehicle fleet and transport services utilised are a minimum of FORS Bronze-accredited	
	• <i>To prioritise approaches to tackling domestic abuse in all its forms</i>	✓ Support schemes for children and young people growing up in environments with Domestic Abuse or victims of Domestic Abuse. ✓ Support schemes for perpetrators of Domestic Abuse to be accountable for their actions and change behaviour	
	• <i>To foster cohesive communities and counter radicalisation</i>	✓ Provide financial or human resource to local voluntary organisations/initiatives involve in tackling anti-social behaviours within the Borough ✓ Run a digital inclusion programme for a specific community	
	• <i>To tackle gang activity and violence</i>	✓ Support schemes involve in reduction of serious youth violence ✓ Recruit x% trainees, staff or volunteers of young people at risk of entering the criminal justice system employed	
	• <i>To take a tough approach to anti-social behaviour by working with partners and involving our local communities at every opportunity</i>	✓ Support schemes or contribute towards organisation which work in reduce anti-social behaviour in communities within the Royal Borough	
	• <i>To ensure safe and legally compliant housing</i>		

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A Great Place to Grow Up	<ul style="list-style-type: none"> • <i>To encourage young families to stay in the Borough</i> 	<ul style="list-style-type: none"> ✓ Support a scheme which promotes early year's opportunities such as enrolment in Children's Centres and the Early Years Free Entitlement for childcare. ✓ Support schemes promote the positive activities available in the borough for children and young people 	
	<ul style="list-style-type: none"> • <i>To work with schools and colleges to close the gap in achievement in sixth form</i> 	<ul style="list-style-type: none"> ✓ To close the gap in achievement for looked after children through schemes such as mentoring, work experience etc. ✓ Providing practical support and services for schools and colleges to support in closing the achievement gap 	
	<ul style="list-style-type: none"> • <i>To work with existing academies in partnership so they see the value of staying within the Greenwich family of schools</i> 	<ul style="list-style-type: none"> ✓ Partner with a local academy to promote benefits activities of the school 	
	<ul style="list-style-type: none"> • <i>To work with all schools in the Borough to improve outcomes for children and staff, regardless of their status</i> 	<ul style="list-style-type: none"> ✓ Close the gap in meeting the educational needs of looked after children through schemes such as mentoring, work placement experience etc 	
	<ul style="list-style-type: none"> • <i>To work with schools, further and higher education establishments, businesses and other partners to ensure our residents have the skills needed to access jobs in the region</i> 	<ul style="list-style-type: none"> ✓ Support people back to work by providing career mentoring, CV advice, mock interviews, career advice and guidance ✓ Supporting young people into work through employability support (schools and colleges) ✓ Offering curriculum support to schools, with contractors sharing knowledge and expertise about their discipline ✓ Support x% of looked after children and care leavers to access local employment, training and apprenticeships 	
	<ul style="list-style-type: none"> • <i>To work with education, business and cultural partners, to encourage them to provide opportunities for entrepreneurship in science, maths, engineering technology and culture</i> 	<ul style="list-style-type: none"> ✓ Develop partnership with a local education, business or cultural organisation to support x% to gain work placement opportunities within the field of science, maths, engineering technology and culture. 	

	<ul style="list-style-type: none"> • <i>To support vulnerable young people</i> 	<ul style="list-style-type: none"> ✓ Support vulnerable young people through schemes such as mentoring; employment, volunteering, training etc . ✓ Support schemes which help improve access to a wide range of mental health and wellbeing support services for children and young people 	
	<ul style="list-style-type: none"> • <i>To support the improvement in school meals and use them as a tool to tackle food poverty in the Borough</i> 	<ul style="list-style-type: none"> ✓ Sourcing produce from local suppliers ✓ Support schemes which deliver healthy eating information, advice and activities alongside the delivery of school meals ✓ Take part in Holiday Hunger campaigns 	

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Delivering Homes through Economic Growth	<ul style="list-style-type: none"> <i>To ensure that developments in the Borough deliver homes that meet the need at affordable prices for residents in the Borough</i> 		
	<ul style="list-style-type: none"> <i>To increase the number of social housing lets</i> 		
	<ul style="list-style-type: none"> <i>To manage growth and regeneration so it is sustainable and works for everyone</i> 		
	<ul style="list-style-type: none"> <i>To be innovative in our approaches to deliver new housing</i> 		
	<ul style="list-style-type: none"> <i>To work with all landlords and tenants to ensure the safety of our residents and tenants</i> 		

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A Cleaner, Greener Greenwich	<ul style="list-style-type: none"> • <i>Improve our green and public spaces</i> 	<ul style="list-style-type: none"> ✓ Contribution of services, equipment and/or materials for schemes to improve our green and public spaces ✓ Support bio-diversity initiatives in the Royal Borough's green and public spaces ... ✓ Support delivery of physical activity programmes in our green and public spaces ✓ Contribute to improvements in sports facilities in our green and public spaces 	
	<ul style="list-style-type: none"> • <i>Reduce anti-social behaviour in our public and green spaces</i> 	<ul style="list-style-type: none"> ✓ Activity to support community safety programmes in the Royal Borough's green and public spaces ... 	
	<ul style="list-style-type: none"> • <i>Work towards stopping the use of single-use plastics, disposable coffee cups and straws</i> 	<ul style="list-style-type: none"> ✓ Support reduction of single use plastics at events held in the Royal Borough's green and public spaces ✓ Activity to remove single use plastics in the supply of products to cafes in the Royal Borough's green and public spaces... 	
	<ul style="list-style-type: none"> • <i>Take action to improve air quality, encourage renewable energy and green choices in the Borough</i> 	<ul style="list-style-type: none"> ✓ Activity support the green air quality programme ✓ Activity to support tree planting schemes ✓ Activity to support the reduction in idling ✓ Activity to support the reduction of CO₂ ✓ Activity to support the reduction of harmful emissions 	
	<ul style="list-style-type: none"> • <i>Work with schools and communities to encourage a reduction in school runs making sure school entrances and surrounding streets are safer</i> 	<ul style="list-style-type: none"> ✓ Activity to support the creation of safe walking and cycling routes in our green and public spaces ✓ Activities to support travel training for schools and communities within the Royal Borough. 	

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Economic Prosperity for All	• <i>To support more people into work</i>	<ul style="list-style-type: none"> ✓ Creating training and employment opportunities for the long-term unemployed or NEETs (those not in education, employment or training) ✓ Offer skills and training opportunities through employment of apprenticeships or providing on the job training ✓ Support x% of care leavers back into work ✓ Create Employer volunteering schemes 	
	• <i>To support business growth in the Borough including start-ups to help to diversify employment opportunities</i>	<ul style="list-style-type: none"> ✓ Support new business start-ups by running practical workshops ✓ Provide business to business skill support 	
	• <i>To look to offer debt advice and promote services to individuals who are at risk of entering into unaffordable debt, or are in, positions where they have unaffordable debt</i>	<ul style="list-style-type: none"> ✓ Contribute x number of hours or financial resource to promote financial literacy 	
	• <i>To work to ensure all businesses in the Borough pay a fair wage and offer good working conditions</i>	<ul style="list-style-type: none"> ✓ Commit to paying staff the Living Wage/London Living Wage 	
	• <i>To be a recognised leader in ‘Smart City’ innovation to deliver real outcomes for residents and the Council</i>	<ul style="list-style-type: none"> ✓ Support directly or a scheme which promotes young people to engage in the development of new digital solutions 	
	• <i>To create the conditions that make Greenwich attractive to companies that offer high value jobs</i>		
	• <i>To improve the town centres</i>		
	• <i>To improve transport infrastructure and services</i>		

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A Great Place to Be	<ul style="list-style-type: none"> • To continue to invest in improving and creating new sports facilities and upgrading our libraries 		
	<ul style="list-style-type: none"> • To work to ensure there is continued community cohesion in Greenwich and equality of access for all 		
	<ul style="list-style-type: none"> • To encourage more visitors to stay overnight in the Borough 	<ul style="list-style-type: none"> ✓ Support schemes or organisations to extend opening time of public spaces to the evening and weekends. 	
	<ul style="list-style-type: none"> • To protect and promote Greenwich's historic landmarks and buildings 		
	<ul style="list-style-type: none"> • To work to improve the cultural offer in Greenwich showcasing local talent 		
	<ul style="list-style-type: none"> • To work to reduce social isolation in the Borough 	<ul style="list-style-type: none"> ✓ Support schemes or organisations which create opportunities for groups within the Royal Borough e.g. young people, to develop positive friendship networks 	

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A Strong Vibrant and Well-Run Borough	<ul style="list-style-type: none"> • To work to deliver greater value for money where possible 		
	<ul style="list-style-type: none"> • To improve accessibility to Council services and the customer experience 	<ul style="list-style-type: none"> ✓ Support schemes which helps various groups with the Royal Borough to gain more access to Council services 	
	<ul style="list-style-type: none"> • To enhance the Council's commitment to open and transparent decision-making and community engagement 		
	<ul style="list-style-type: none"> • To use our buying power to enable local companies to bid for contracts and offer jobs to local people 	<ul style="list-style-type: none"> ✓ Consideration to use local supply chain ✓ X number of staff are local (this is only for lower value contracts) 	
	<ul style="list-style-type: none"> • To deliver a fully-funded pension fund for our members, while exploring new opportunities to invest. 		