











# We think Greenwich is a great place to grow up.

Since our last plan in 2014-17 there have been many achievements



#### Three quarters of children

who received early help had improved outcomes that were sustained for **12-24 months** (as at the end of quarter 4, 2016/17)

60.8% of Greenwich young people achieved A\*-C grades in Maths and English at Key Stage 4, compared with the national average of 59.3%.

25% of children who are looked after by Greenwich achieved A\*-C grades in Maths and English in 2016, compared with the national average of 17.5%

#### More young people

in Greenwich are going on to higher education: 52% of Greenwich students progressed to higher education in 2016, compared with 30% in 2013.

Greenwich children are top in England for their achievement during Early Years.

achieved a good level of development in 2016.

Greenwich children from disadvantaged\* backgrounds achieve at a level that is closer to their peers - at Key Stage 4 in 2016 there was a 20% point gap between the attainment of disadvantaged pupils in Greenwich and non- disadvantaged children nationally, compared with a 28% point gap nationally.

The proportion of young people who are not in employment, education and training has decreased to 3.6%

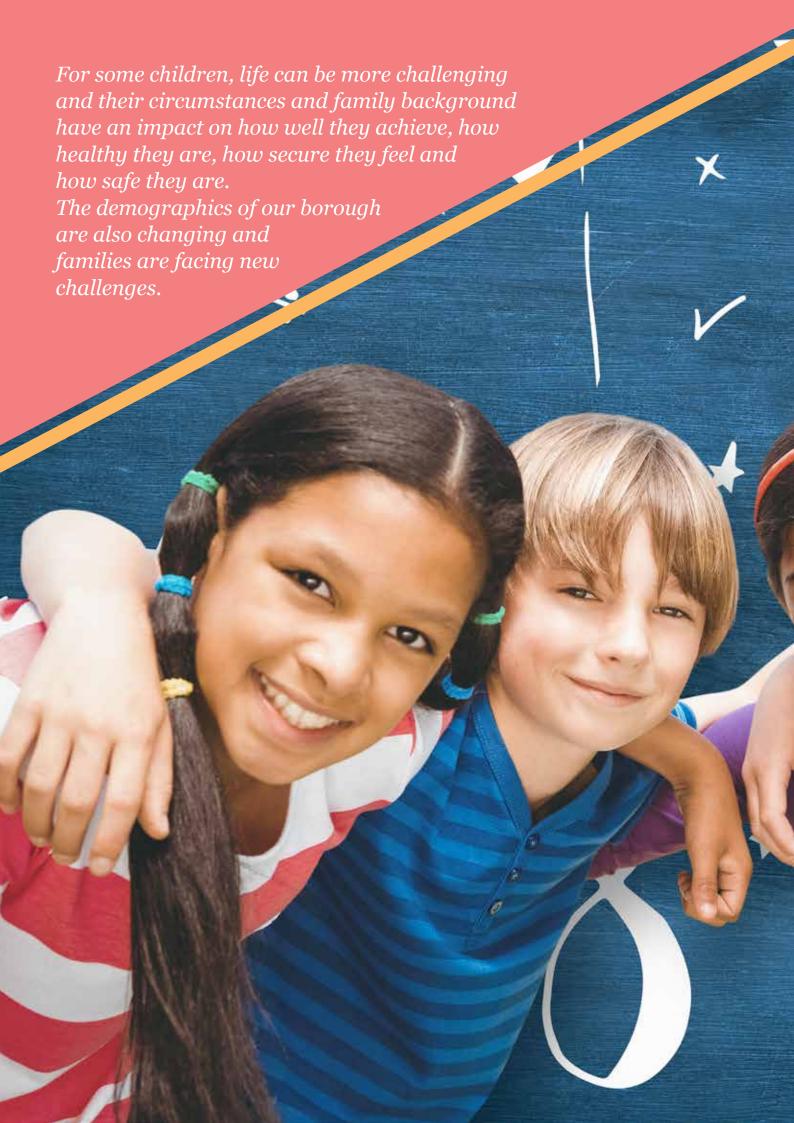
(January 2017)

# More children are able to safely stay with their families the number of children in

care has reduced (to 495 at the end of quarter 4, 2016/17)

#### At Key Stage 2,

Greenwich children were ranked joint 4th in England in 2016 for reaching the higher standard in reading, writing and mathematics combined.





#### Knowing our children

We asked children, young people, parents, carers and those whose job it is to support them, what they wanted for children in Greenwich.

This is what they told us...

#### Happy

Having fun.
Being creative.
Having lots to do.
Being stimulated.
Feeling inspired, confident, carefree and fulfilled.

# Supported & Secure

Feeling stable, nurtured, loved, understood and encouraged.

Having a sense of belonging and self-worth.

#### High Achieving

Enjoying school and wanting to learn.

Achieving educationally.

Gaining skills and experience for the future.

# Healthy, Active & Well

Good physical and mental health.

Able to form positive relationships.

Well fed, clothed and rested.

Access to affordable cultural, leisure and recreational activities.

#### **Equal Opportunity**

To achieve, succeed and reach full potential.

Access to a good school place.

Easy access to the right information and support at the right time.





#### Included

Having a voice and being listened to.

Feeling valued, respected and respectful.

Being part of a welcoming and inclusive place.

#### Safe

A good, safe and stable home.

Free from fear, stress, anxiety and depression.

Free from exploitation.

Safe in relationships, online and ir our community.

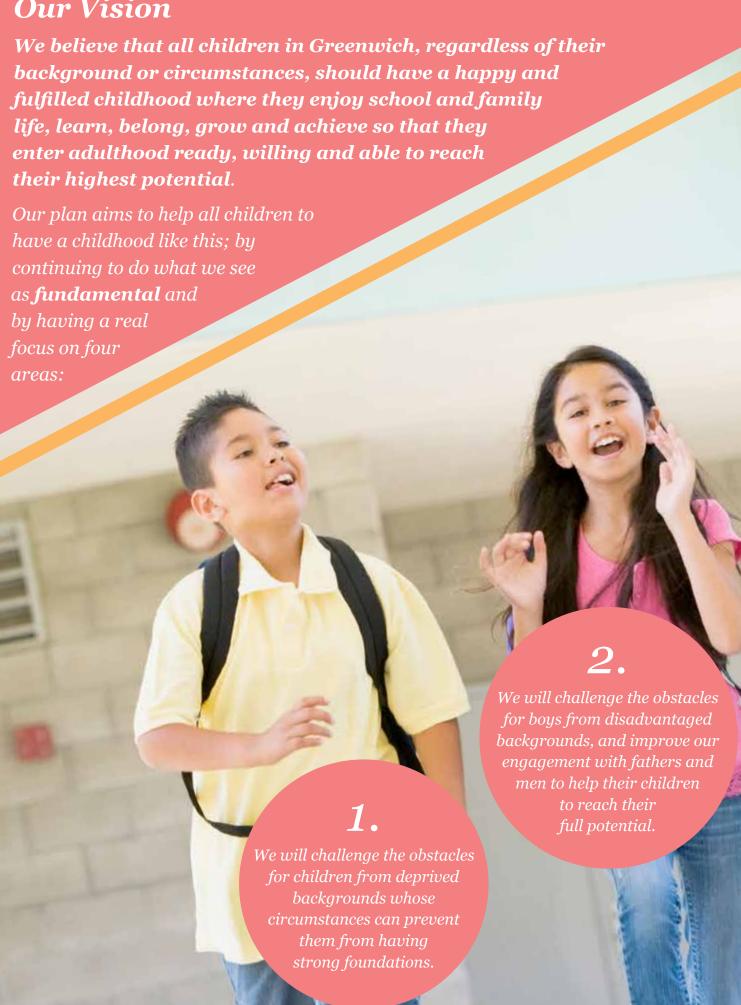
#### **Ambitious**

Having high aspirations.

Having hope and curiosity.

Enjoying education and wanting to learn.

#### Our Vision







#### Safe and Secure

Some children need a lot more help than others. Children with special educational needs and disabilities, children in care, care leavers and those who are at risk of significant harm will always be a priority for us. It is really important that children who face the most challenges in life get the **right education and support to achieve their full potential.** 

#### **Prevention**

We believe that a good education together with supportive parents or carers gives children the best chance to flourish. Some children and families will need more support than others. For them we will have more chance of helping them make sustained change in their lives if we intervene early to help them regain their resilience and overcome challenges. It is really important that **the right help is provided at the right time** for children to get back on the path of achieving their full potential.

#### **Strong Foundations**

We want all children and young people in Greenwich, whatever their background or circumstances to have the best possible start in life, particularly during their first 1001 days. Greenwich is a forward looking area for education and we want all children and young people to have ambition and aspiration and to be supported by effective support services, resilient families and good schools. We want them to have ambition and aspiration to achieve throughout their education, to reach their full potential and to make the most of opportunities available from living in Royal Greenwich and in London.

We want them to not only be **healthy and well** but to have a sense of belonging, to feel **safe, supported and secure** in their families and their community. This will help children cope with and bounce back from challenges they encounter as they grow up.

# 2017-2020 Priorities - to overcome the barriers that some children face to having the kind of childhood they deserve

#### **Priority I**

#### Strong Foundations for children from disadvantaged backgrounds

We will challenge the obstacles for children from deprived backgrounds whose circumstances can prevent them from having strong foundations. We will specifically understand and work to address difference and discrimination based on gender, sexuality, ethnicity, culture or beliefs and the issues of inequality for girls.

- Fewer children attend and are admitted to A&E
- Fewer young children are admitted to hospital for tooth decay or caries
- Fewer teenage pregnancies
- Improved parental mental health
- More pregnant women take up the flu vaccination
- Fewer women smoking in pregnancy
- Fewer neonatal mortalities and stillbirths
- More parents have effective parenting skills
- More babies being breastfed
- Increased take up of immunisations
- Fewer children are overweight
- Fewer children self- harm
- Fewer children misuse substances
- Improved educational attainment for pupils from deprived backgrounds and narrowing of gaps with peers
- More young people are in employment, education, training and on the route to higher education and better paid employment.

#### **Priority 2**

#### Supporting disadvantaged boys and engaging well with men

We will challenge the obstacles for boys from disadvantaged backgrounds, and improve our engagement with fathers and men to help their children to reach their full potential.

- More disadvantaged 2 year old boys access free early learning
- Fewer boys are persistently absent from school and fewer receive a fixed term exclusion
- More boys, particularly those aged 10-14, receive sustained change through early help
- More boys from deprived backgrounds achieve well at school and go on to employment, education, training
- Fewer boys enter the criminal justice system
- Fewer children experience domestic abuse in the home
- Men are positively engaged in supporting their children through early help, child in need or child protection plans, where this is in the best interests of the child.







These areas have emerged as priorities from our Joint Strategic Needs Assessment **www.greenwichjsna.org**, our Children and Young People Profile **http://www.royalgreenwich.gov.uk/childrenandyoungpeopleprofile**, and learning from evidence as we delivered our last plan.

#### **Priority 3**

#### Healthy relationships, tackling violence and exploitation

We will promote healthy relationships and challenge the normalisation of violence and discriminatory attitudes. We will address child sexual exploitation and harmful sexual behaviour and we will challenge violence against children in the home, community, online and school.

- Fewer first time entrants into the youth justice system for serious violent crime
- Fewer children re-offend
- Fewer children demonstrating harmful sexual behaviour
- Fewer children needing to be brought into care due to domestic violence
- Fewer children are exploited sexually, through gangs, trafficking or through radicalisation
- Children feel safer
- More children have a good understanding of healthy relationships
- Fewer children experience discriminatory bullying

#### **Priority 4**

#### Children with Special Educational Needs and Disabilities

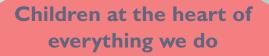
We will pay particular attention to the experiences and needs of children with special educational needs and disabilities (SEND) as they often face additional barriers to reaching their full potential.

- More children have antenatal checks at 10 weeks
- Children's speech, language and communication needs are identified early and supported effectively
- More children with Education, Health and Care Plans plan their own support
- More children with SEND access services they need and actively participate in the community
- Fewer children with SEND receive fixed term exclusions
- The achievement gap between children with SEND and their peers narrows further
- Fewer children with SEND needing to be brought into care
- More young people with SEND are in employment, education, training and on the route to higher education and better paid employment.









We make every opportunity count. All help is timely and responsive with the right professional involved at the right time. Needs are met, risks are minimised and protective factors are supported.

# Building Blocks of Success

#### **Resilient and Involved**

Our work is family focused and promotes strengths, compassion, resilience and to help yourself. We listen to and involve children, young people and families in all that we do.

#### **Collaborative Partnerships**

We learn from each other, promote challenging and supportive conversations that focus on the experience of the child.

## Our Values and Principles



We ensure a strong, skilled and confident workforce, who along with families make decisions and shape services informed by evidence, performance and evaluation.



# How our plan will be delivered

This is an overview of what we will do over the next three years



#### Participation of children, parents, carers and communities

#### *Understand* 2017/18

#### For each priority:

- Researching and understanding experiences of children and their developmental needs
- Understanding how to identify risks and needs of children and what will make a difference
- Understanding what support and resources are available

### **Plan** 2017/18

#### For each priority:

- Planning any changes necessary to make the most difference for each priority
- Ensuring practitioners have the right skills, knowledge and tools to make a difference for all communities and for all children and their parents or carers
- Improving digital communication and support

# **Do** 2018/19 & 2019/20

#### For each priority:

- Targeting support and resources to facilitate and sustain change in behaviours
- Promoting the value of everyone
- Promoting healthy relationships
- Challenging stereotypes and negative attitudes
- Improving children and families' knowledge of what support and activities are available and how to access them

# **Review** 2018/19 & 2019/20

#### For each priority:

- Assessing what's working
- Evaluating the impact and reviewing outcomes

# Strategies and Plans that contribute to the delivery of the CYPP Fundamentals.

#### Safe and Secure

- Special Educational Needs and Disabilities Strategy
- Placements Commissioning and Sufficiency Strategy
- Greenwich Safeguarding Children Board Neglect and CSE Strategies
- Greenwich Safeguarding Children Board Priorities
- Threshold Guidance
- Youth Justice Plan

#### **Prevention**

- Youth Crime Prevention and Serious Youth Violence and Gangs Plan
- Safer Greenwich Strategy and Plan
- Safer Greenwich Violence against Women and Girls, Domestic Violence and Abuse, Safer and Cleaner Public Spaces Strategies
- Troubled families Outcome Plan and Early Help Guidance
- CAMHS Transformation Plan
- Suicide Prevention Plan

#### Strong foundations

- Greenwich Fairness Commission
- Anti Poverty Strategy
- Growth Strategy
- Childcare and Early Education Strategy
- School Place Planning annual report
- School Improvement Strategy
- Health and Wellbeing Strategy

- Voluntary Sector Strategy
- NHS 5 Year Forward View
- Healthy London Partnership
- South East London Sustainability and Transformation Plan
- Right Care Commissioning for Value
- CCG Operating Plan

#### We will ensure this happens by...

- High quality children's social care and child abuse investigations
- Using our local safeguarding children arrangements to ensure the right decisions at the right time to ensure children are safeguarded from harm
- Integrated partnership working for children with Education, Health and Care Plans
- High quality early help
- Using information from across our services to fully understand children's experiences and identify those who need early help
- Using our local safeguarding children arrangements to ensure the right decisions at the right time to ensure children are safeguarded from harm
- Access for Children with SEND to high quality, local education and cultural, leisure and recreational activities
  - Access to high quality early years, primary, secondary and post 16 education
  - Access to high quality activities and information











